



AGENDA ITEM REPORT

DATE: April 6, 2021
DEPARTMENT: County Manager
REQUESTER: Roger Desjarlais
TITLE: Approve FY21-22 Strategic Planning Direction

I. MOTION REQUESTED

Approve consensus direction at the February 23, 2021 Board Strategic Planning workshop for FY21-22 priorities.

II. ITEM SUMMARY

At its February 23, 2021 Board Strategic Planning workshop, the Board discussed a number of strategic priorities for FY21-22 and gave consensus direction on the following:

- A) **Financial** – Approach multiple fund reserves holistically to enhance project funding; report on individual fund balances and policies annually.
- B) **Transportation** – Look for ways to expedite Tier 1 road projects. Bring back options at the May 4 Board workshop on Transportation Priorities.
- C) **Water** – Continue water quality initiatives, including septic-to-sewer/alternatives planning. Staff will provide the North Fort Myers final source testing results and septic alternatives at the Board’s April 20 workshop. Countywide source testing results and alternatives will be provided at a workshop at the end of the year or early next year.
- D) **Human Services** – Concentrate efforts on improving capacity and efficiency of the Rapid Re-Housing Program. Continue efforts approved at the March 16 Board meeting.
- E) **Tourism** – Increase parks amenities and access to 20/20 preserves. Analyze local and state sports facilities to assess potential niche opportunities that can be considered at a Board workshop in Fall 2021.
- F) **Economic Development** – Propose amendments to the economic element of the LeePlan and explore further redevelopment opportunities in North Fort Myers and Lehigh Acres. Bring back options at a Board workshop in Fall 2021.
- G) **Procurement** – Buy locally as much as possible, including potential changes to local bidder preference policies. Bring back options at the June 1 Board workshop.
- H) **Communications** – Continue to build communication strategies on multiple platforms to include traditional and digital communication channels. Focus on education of public on important policies and develop tools to allow the public to have access to the information the Board uses when setting policy and making decisions.

III. BACKGROUND AND IMPLICATIONS OF ACTION

- A) Board Action and Other History
- B) Policy Issues
- C) BoCC Goals
- D) Analysis
- E) Options

IV. FINANCIAL INFORMATION

A)	Current year dollar amount of item:	To be determined.
B)	Is this item approved in the current budget?	N/A
C)	Is this a revenue or expense item?	N/A
D)	Is this Discretionary or Mandatory?	N/A
E)	Will this item impact future budgets? If yes, please include reasons in III(D) above.	Yes
F)	Fund:	

	Program: Project: Account Strings:	
G)	Fund Type?	General Fund, Enterprise, Unincorporated MSTU
H)	Comments:	

V. RECOMMENDATION
Approve

VI. TIMING/IMPLEMENTATION

VII. FOLLOW UP

REVIEWERS:

Department	Reviewer	Action	Date
County Manager	Westen, Samantha	Approved	3/9/2021 - 9:08 AM