INSPIRATION AT SOUTH POINTE

Comprehensive Plan Amendment
Local Planning Agency

August 24, 2020



ZIMMER DEVELOPMENT COMPANY

ZDC Quick Facts

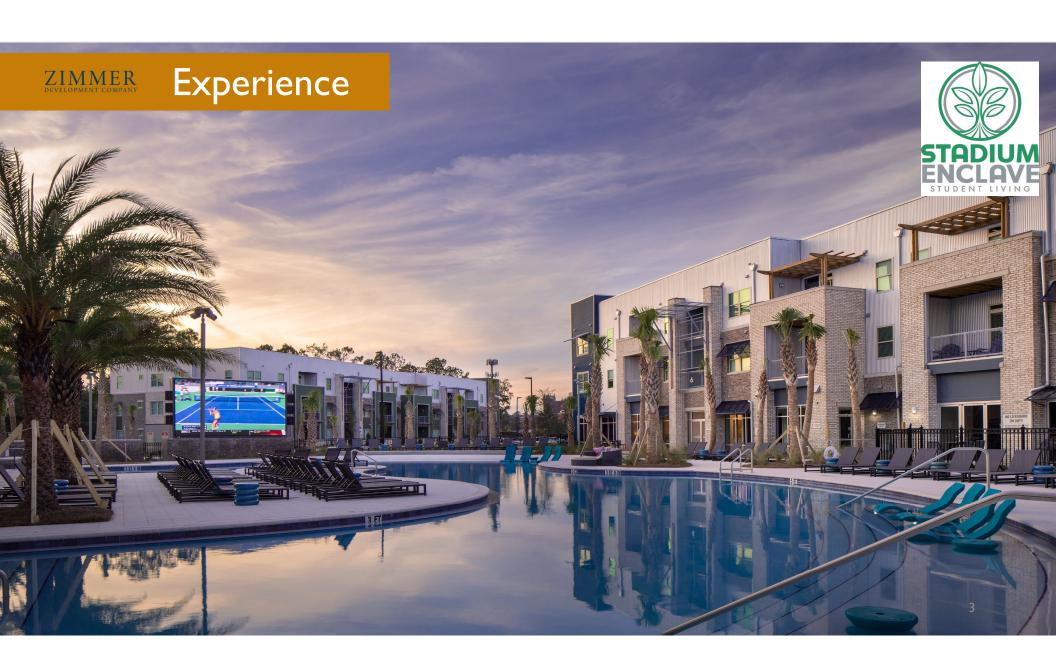
Founded In 1989

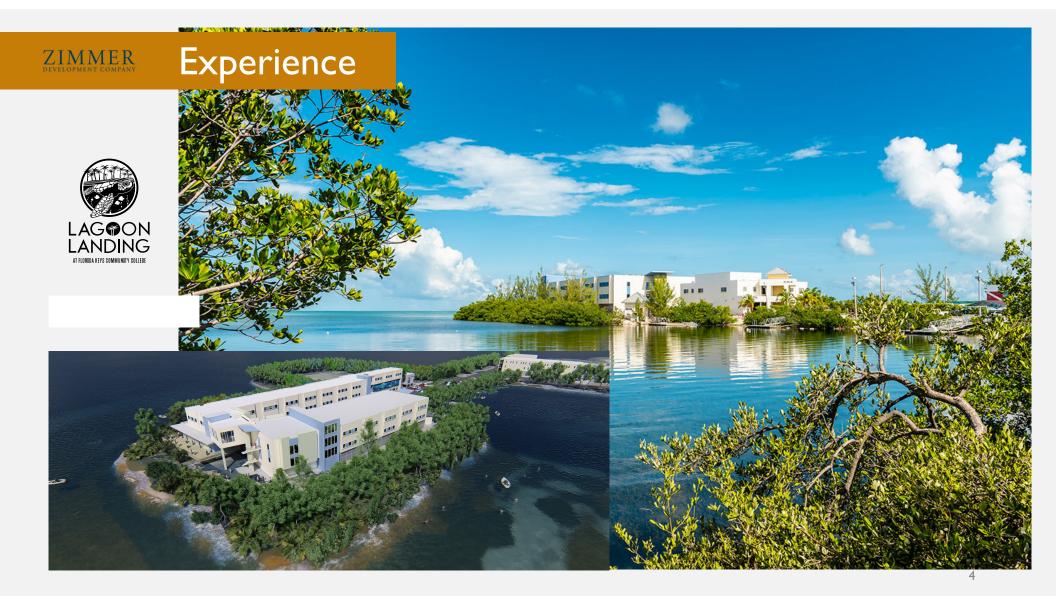
8 Million+ Square Feet of Retail Developed Headquarters
Wilmington, NC

245+ Projects \$2 Billion+ In Developed Assets

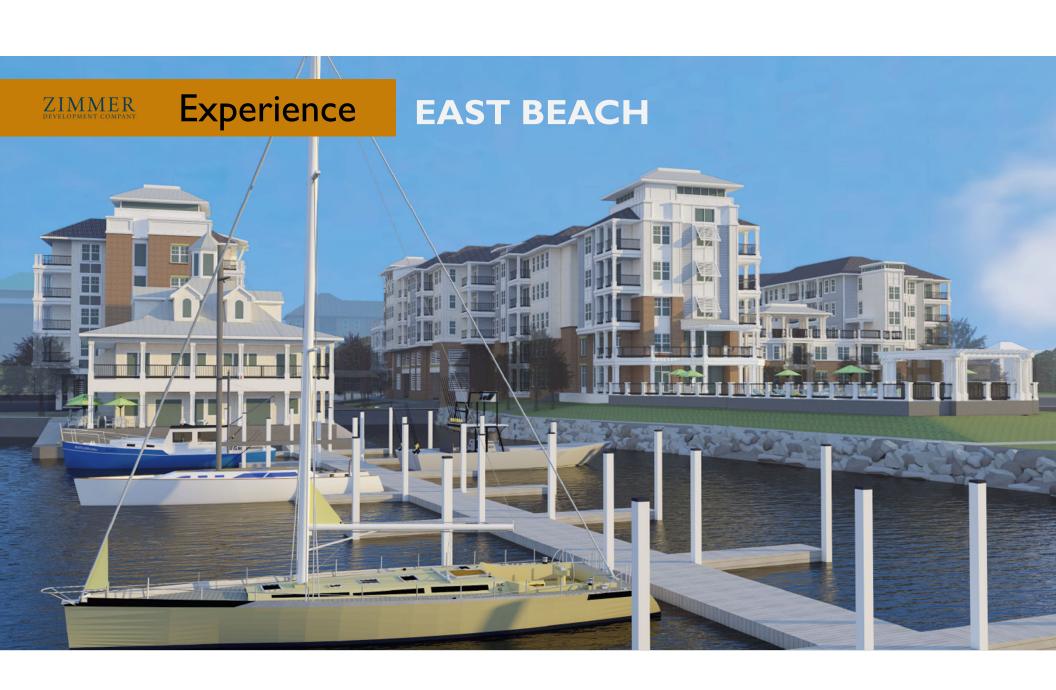
7,400+ Multi-Family Beds Developed











REQUEST

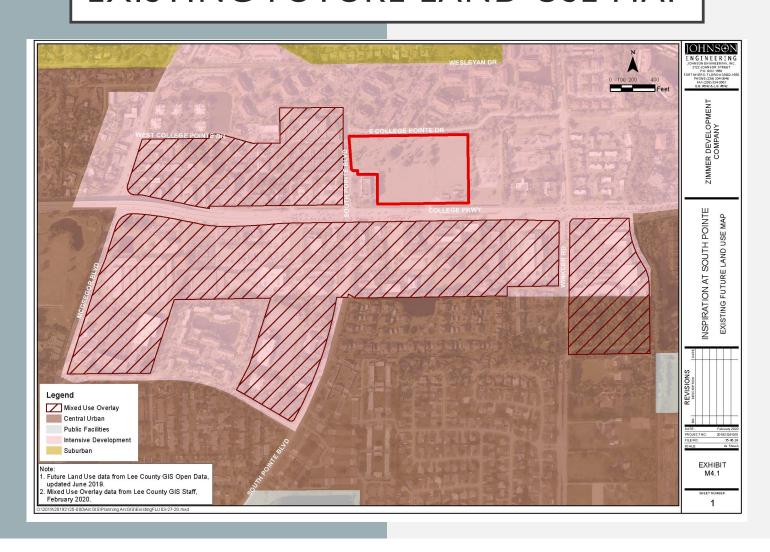
- The applicant is requesting a Map Amendment to extend the Mixed Use Overlay boundary along the north side of College Parkway to the east to include three parcels totaling 13.35± acres.
- The Map Amendment is being filed concurrently with a request to rezone the property to Commercial (C-2) for the purpose of developing the site with a mixture of commercial and multi-family residential uses.



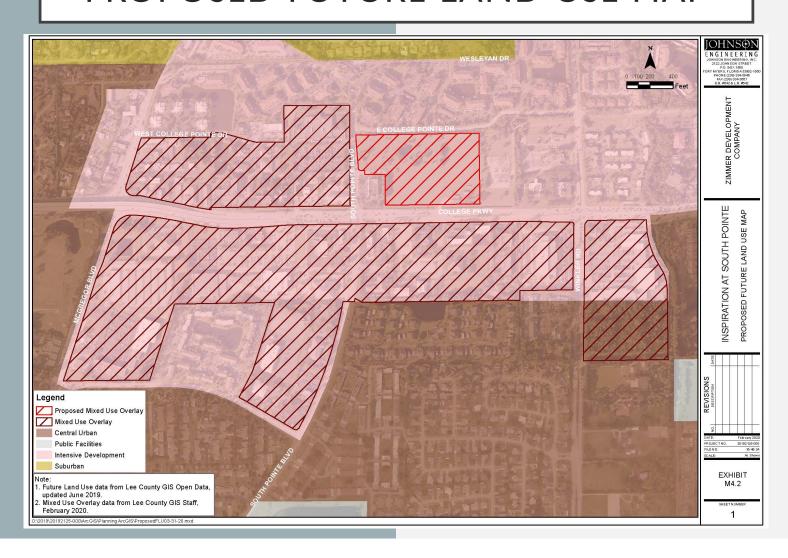
LAND USE SUMMARY

	Land Use	Zoning	Future Land Use	Within Mixed Use Overlay
North:	Multi-Family Residential	MPD	Intensive	No
			Development	
	Vacant	CC	Intensive	Yes
South:	Restaurant	CC	Development	Yes
	Shopping Center	CC	Intensive	Yes
			Development	
			Intensive	
			Development	
East:	FP&L Substation	AG-2	Intensive	No
			Development	
West:	Community Shopping	MPD	Intensive	Yes
	Center	CPD	Development	Yes
	Pharmacy		Intensive	
			Development	

EXISTING FUTURE LAND USE MAP



PROPOSED FUTURE LAND USE MAP



LEE PLAN CONSISTENCY

- Objectives 11.1 and 11.2 of the Lee Plan encourage mixed use development at certain urban locations throughout the County and provide specific Policies to allow for the expansion of the Mixed Use Overlay boundaries. The proposed request is consistent with these Policies as a result of the subject property meeting the following criteria:
 - Being located within the Intensive Development future land use category
 - Being located adjacent to the current Mixed Use Overlay boundary along the north side of College Parkway and not extending the boundary beyond one-quarter mile
 - Having adequate infrastructure and urban services available
 - Being located along an existing transit route
 - Having pedestrian and vehicular connectivity to adjacent uses

LEE PLAN CONSISTENCY

- Other Lee Plan Policies specifically pertaining to the Mixed Use Overlay include:
- **Policy 11.2.4:** Encourages the use of conventional zoning districts within the Mixed Use Overlay to promote continued redevelopment;
- Policy 11.2.6: Encourages the use of bonus density; and
- **Policy 11.2.7:** Allows development, redevelopment, and infill development located within the Mixed Use Overlay to use the area of non-residential uses in their density calculations.

CONCLUSION

The subject property meets all the locational criteria for mixed use development and the proposed Map Amendment is consistent with all applicable Goals, Objectives and Policies of the Lee Plan. It is therefore appropriate to extend the boundary of the Mixed Use Overlay along the north side of College Parkway further east to include the subject property.